

The Snowmobile Association of Massachusetts

SNOWMOBILE DEALER OF THE YEAR ENTRY FORM

INSTRUCTIONS FOR CLUB NOMINATIONS

The Snowmobile Association of Massachusetts Snowmobile Dealer of the Year will be selected on the basis of his/her involvement in the sport. The brand(s) of sled he/she sells and the number he/she sells will not be a consideration. Remember, we will be judging dealers from all over the state so support your nominee with newspaper clippings, pictures, as well as any other information you think might make a reasonable and fair selection. If more space is needed, please continue your answers on a separate sheet of paper.

Dealer Name _____
Address _____
City _____ State _____ Zip Code _____
Dealer Phone () _____

PROMOTION OF THE SPORT-CUSTOMER LEVEL

Describe the methods your nominee uses to introduce non-snowmobilers to the sport.

How does your nominee introduce his/her customers both new and old to organized snowmobiling?

Does your nominee promote club membership as part of his/her activity?

PROMOTION OF THE SPORT-ORGANIZED SNOWMOBILER LEVEL

Is your nominee a member of a snowmobile club?

Describe leadership positions your nominee holds or has held in a club or state snowmobile association.

Does your nominee participate in club/association fund-raising events?

Does your nominee participate in charity fund-raising events?

Does your nominee represent snowmobiling or snowmobilers at local, regional, state and government meetings? Please describe.

Is your nominee involved in trail-grooming operations? Please describe.

PROMOTION OF THE SPORT-GENERAL

Explain how your nominee is involved in the TOTAL sport of snowmobiling.

Describe any special projects your nominee may be working on.

Name of person submitting nomination: _____ Date _____

Deadline March 1.

RETURN COMPLETED FORMS TO:
The Snowmobile Association of Massachusetts
PO Box 386
Conway MA 01341

Or email to: r10sum@aol.com

*** You are not limited to these eligibility requirements or the space provided for filling out your nominations. Photos and Press clippings may be sent to us as well. (All materials cannot be returned)**